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2017 DENVER AUTO SHOW

INDUSTRY NIGHT

FRIDAY, APRIL 7, 2017 | 5 pm – 10 pm

The Colorado Automobile Dealers Association (CADA) invites employees of any CADA member dealership or participating manufacturer to attend Industry Night at the 2017 Denver Auto Show.

Each employee is invited to bring up to two guests **or** his/her immediate family (two adults and three children maximum) to enjoy the Denver Auto Show **free of charge** on Friday, April 7, 2017, from 5 pm to 10 pm.

For free admittance, please present the following at the Exhibitor Check-In Desk (in the Upper F Lobby outside the show entrance):

- An original letter on dealership letterhead verifying employment. A separate verification letter is needed for each employee.
- Photo I.D.

Please note that Industry Night is the only night dealership personnel are admitted free of charge to the show. They will be charged general admission prices at all other times.

If you have questions, contact **Michelle O'Connor** at 303.457.5113, e-mail michelle.oconnor@colorado.auto.

DenverAutoShow.com



Colorado Automobile Dealers Association